

2025-2026 Sponsorship Opportunities

Books to Grow On

Eleven brand-new books are gifted to all families at each medical provider well-visit in Tompkins County between pregnancy and age four, with a last book given in the first days of Kindergarten. Sponsorship of each title is \$6,000 and may be shared between multiple sponsors. Three-year commitment preferred. Sponsors will be recognized on a particular title with a special bookplate attached to each book, as well as on social media, website, enews, in our annual report, and in a wall mural at The Nook.

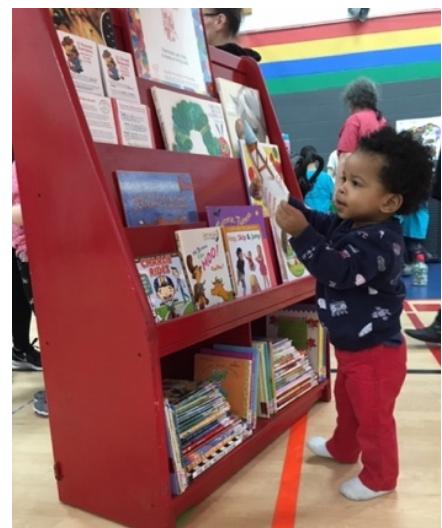


We currently have sponsorship opportunities available for:

All ages: Ongoing support for books in foreign languages. We offer children's books to our medical practices in 20 languages! Once a year, we restock our supply of books at an annual cost of \$2,000.

Bright Red Bookshelves

This beloved local program circulates gently used books for families to keep on over 50 bookshelves located throughout Tompkins County. Sponsorship is \$500/year, and a three-year commitment is preferred. Sponsors will be recognized on the bookshelf of their choice as well as on our social media, website, enews, in our annual report, and via an interactive toy "book" at The Nook.



Family Reading Partnership
40 Catherwood Rd. Ste D01 Ithaca, NY 14850
www.familyreading.org

Story Walks



Take a walk with young children and enjoy a book at the same time! Our Story Walks are currently located in Danby, Dryden, Enfield, and Groton, Newfield, and Lansing, and Downtown Ithaca is coming soon! Full Sponsorship is \$750/year with a three-year commitment preferred. If you are interested in sponsorship but are not able to commit to the full amount, we will work to identify a co-sponsor. Sponsors will be recognized at the start of their chosen Story Walk, as well as on our social media, website, enews, annual report, and in a mural at The Nook.

Currently Available Locations:

Groton, Danby, Newfield co-sponsor, and Lansing.



The Nook is Family Reading Partnership's newest outreach project, an engaging play area at The Shops at Ithaca Mall. The space is available at no cost for caregivers with infants and children 5 and under to talk, sing, read, and play together to build essential early literacy skills. The Nook is a relaxing place for families to interact together, as well as an access point for free children's books to take home and keep.





We are committed to keeping The Nook entirely free of charge to all visitors. We feel that even sliding scale fee structures add a barrier for families and create an inequitable setting from the outset. As a nonprofit it is the responsibility of our team to ensure that we are offering a public service that is making every decision with inclusion and justice at the forefront, and your support makes it possible for us to deliver on our promises. Funding received from Nook sponsors is allocated to support staffing and rental expenses, providing more books to give to families, and supplies (cleaning, arts, sensory, toys, etc.). Your name or business will be integrated into our playful wall murals at the following levels:

In the Clouds \$7,500+

Sunflowers \$2,500

Lily pad (soft play area) \$1,000

Fencepost (facing main hallway) \$500

Interactive apple tree \$250



For more information about Family Reading Partnership sponsorship possibilities, please contact Executive Director, Amber Smith, at 607-277-8602 or amber@familyreading.org