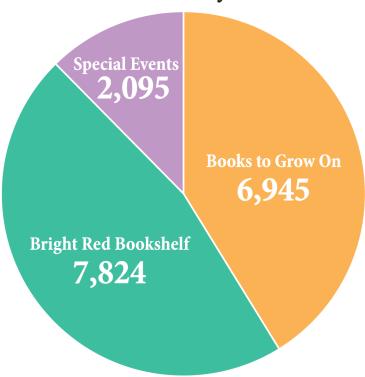


Books to Families 16,864

# Where They Go



Total Book Donations Received

4,491



Your support has sustained our work during this overwhelming two-year rollercoaster. Your dreams for a world in which every child has access to a plethora of books, and the family support to grow and learn, have motivated us to keep improving and reinventing. Your investment in our children is essential, and our work continues to be needed.

At Family Reading Partnership, this time has been spent critically reviewing our organization, and building a strategic plan to improve our relationships, program reach, and impact. Personally, I felt comforted by this work, even on the days full of unsolved conundrums. I loved the opportunity to talk with many of you about your hopes for our community, and I look forward to many more of those discussions. The time spent imagining what can be with our team and program partners has refreshed my sense of pride and promise as we set off on this new path. You can read the snapshot and full versions of our 2022-2025 strategic plan here:

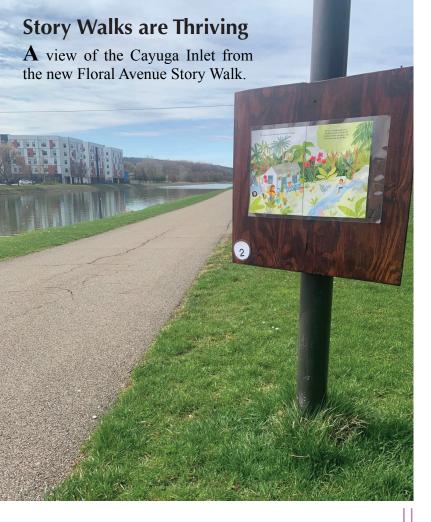
http://www.familyreading.org/frp-strategic-plan/

I am emerging from my pandemic cocoon feeling exhausted, but also reinvigorated. I am so excited about our year to come (stay tuned for some REALLY big news in the next few weeks!), and I am so grateful for all of the voices that have and will shape our future. Thank you for believing in us and making it possible to support the children and families in our community with books to expand their horizons!

With Gratitude,

Amber Smith

Auler Sitt



# A Quiet Moment - Anonymous BRB tender

Last September the Finger Lakes Toy Library, a Bright Red Bookshelf host site, relocated to the Shops at Ithaca Mall. FRP's bookshelf now sits in the Mall corridor, and is frequented by toy library visitors and passersby alike. As a volunteer tender I typically do not see the results of my work. I put the books on the shelf, but rarely get to see children picking them out. One day last fall I was lucky enough to see the impact of this program in action. A father and his very upset pre-school-aged child were walking in the hallway. The father was desperately trying to calm the clearly aggravated kiddo, without much success. There were tears and yelling and physical struggle. And then Dad spotted the Bright Red Bookshelf. He managed to get the child's attention and steer their eyes book-ward. And it stopped. The crying and shouting and kicking all came to a complete halt. I don't know what title they spied, but it was interesting enough to make them entirely forget their frustration. The child grabbed the book, held it out to the father, and they snuggled up in a big comfy chair right there in the Mall to read. Instead of stress and discord, these two were now bonding and learning together, their day turned around by an engaging book. My heart just about exploded!

# Bright Red Bookshelves are back and better than ever!

**T**he Bright Red Bookshelf (BRB) program was forced into closure for 15 months in the early days of COVID-19. During that time, we were busy reviewing and rebuilding the program to remedy known flaws.

We struggled with the reality that too many books not aligned with our mission and values were finding their way to the BRBs. Romance novels and old, torn books affixed with FRP stickers were appearing on our bookshelves! We made changes to our donated book screening process and are now able to confidently supply our tenders with children's books that meet our new, higher standards. We want children to feel that they are receiving a special gift, not someone else's discard, when they choose a book from a Bright Red Bookshelf!

Many of the shelves needed better caretaking and a larger supply of books. They were often sitting empty or displaying a sad selection with just a few old books placed by community members. **We recruited and trained new volunteers** to ensure that each bookshelf has at least one dedicated tender who frequently delivers high-quality books.

Despite an outpouring of generous donations, we found that we did not have enough books to fill the shelves with children's books that adequately represented our mission and community. The BRBs were lacking in books that feature characters with diverse skin tones, ethnicities, and family structures and too many of the donated books we received were in poor condition. We are now varying the sources by which we acquire materials in order to provide a mix of new and gently-used books. We have worked with donors to increase the quality and diversity of the books we receive from their book drives, and we are writing grants to purchase specific titles that fill in the gaps left by donated books.

These improvements are only the beginning of the process to bring the BRB program up to date and improve its community impact. We are already seeing the results of this work. Volunteers love putting brand new books out onto the BRBs, and an average of 250 books per week are now flying off the shelves!

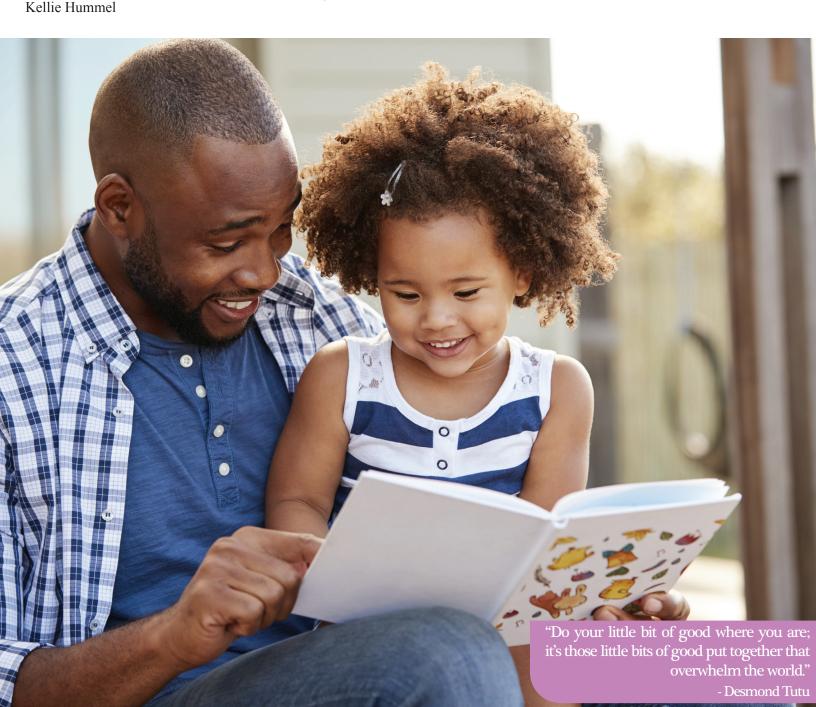
# **Our Amazing Volunteers**

Monica and Eldridge Anderson Joylene Black **Building Ourselves Through** Sisterhood and Service Nora Burrows Katherine Sue Burton Linda Caughey Challenge Industries Katherine Chason Marty Conger Rob Costello Vera Cropf Nicole Decker Vivian Goldsmith Katie Hale Nancy Howland Stacia Humby

JM Murray Irene Komor Learning Web Kathy McLaren Kara McNell Marty Moses Jeani Parr Lydia Pettis Bonnie Rathbun Penny Romantic Anna Roberts **Casey Soules** AnnMarie Streeter Christine Uliassi Unity House Neil VanDeusen Audrey Warner

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# **Family Reading Partnership Program Partners**

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Danby Food Pantry Downtown Ithaca Childcare Center

Dryden Central Schools Dryden Family Medicine Dryden Food Pantry Dryden Head Start

Dryden Village DPW/Rail Trail Task Force

Enfield Elementary School **Enfield Food Pantry** 

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Family Practice Association of Dryden Finger Lakes Library System Finger Lakes Toy Library The First National Bank of Groton Friends of the Tompkins County Public Library Gently Born Midwifery Global Roots Play School Greater Ithaca Activities Center Greenstar Cooperative Market Groton Central Schools Groton Family Practice Groton Food Pantry Groton Library Groton Old Home Days Groton Recreation Department Guthrie Medical Hasbrouck Community Center Holistic Childbirth In His Hands Indian Creek Midwifery

Ithaca City Court Ithaca City School District Ithaca Farmers Market Ithaca Free Clinic Ithaca YMCA Izzy Reads

Jillian's Drawers & Mama Goose Karen Burke

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Lansing Library

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M&T Bank Newfield Elementary School Newfield Public Library No Mas Lagrimas/No More Tears Northeast Pediatrics & Adolescent Medicine NYS Department of Motor Vehicles OB-GYN Associates of Ithaca Overlook at West Hill Apartments Owl's Nest School Planned Parenthood of Greater New York Poet's Landing Apartments

Racker Salvation Army Sciencenter Southside Community Center Southworth Library St John's Emergency Shelter Sweet Peas Childcare Center Norma Switzer Talktime Dryden

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of Social Services

Tompkins County Health Department Tompkins County Public Library Tompkins County Sheriff's Department Town of Newfield

Trumansburg Elementary School Trumansburg Family Health Center

Trumansburg Kid's Village Varna Community Center Wegmans Food and Pharmacy

WellBeing Pediatrics & Adolescent Medicine Yoga Farm

## The Board of Directors and Staff of Family Reading Partnership appreciate the support of the following Donors.

# Donor Honor Roll April 1, 2021 to March 31, 2022

## **Program Sponsors**

Books to Grow On: \$54,500

2 month: Caroline and Ed Cope

4 month: WellBeing Pediatrics & Adolescent Medicine and Legacy Foundation

Welcome to School Book: M&T Bank

Story Walks: \$2,250

Dryden: Lorena Garmezy & Kevin Murphy

and Carrie Hrousis

Talk, Sing, Read, Play with Me: \$8,000 United Way of Tompkins County







**Unrestricted Donations** Received \$139,462

> **Sponsorships** Received

\$56,750

Grants Received

\$12,700

#### **Bright Red Bookself Donors**

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Ellis Hollow Community Center Vivian Goldsmith Julie Greco Stacia Humby Kellie Hummel

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And so, so many anonymous Friends of BRB!

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in memory of Sue and David Woodard

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#### \$10,000 +

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### \$1,000 - \$9,999

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