

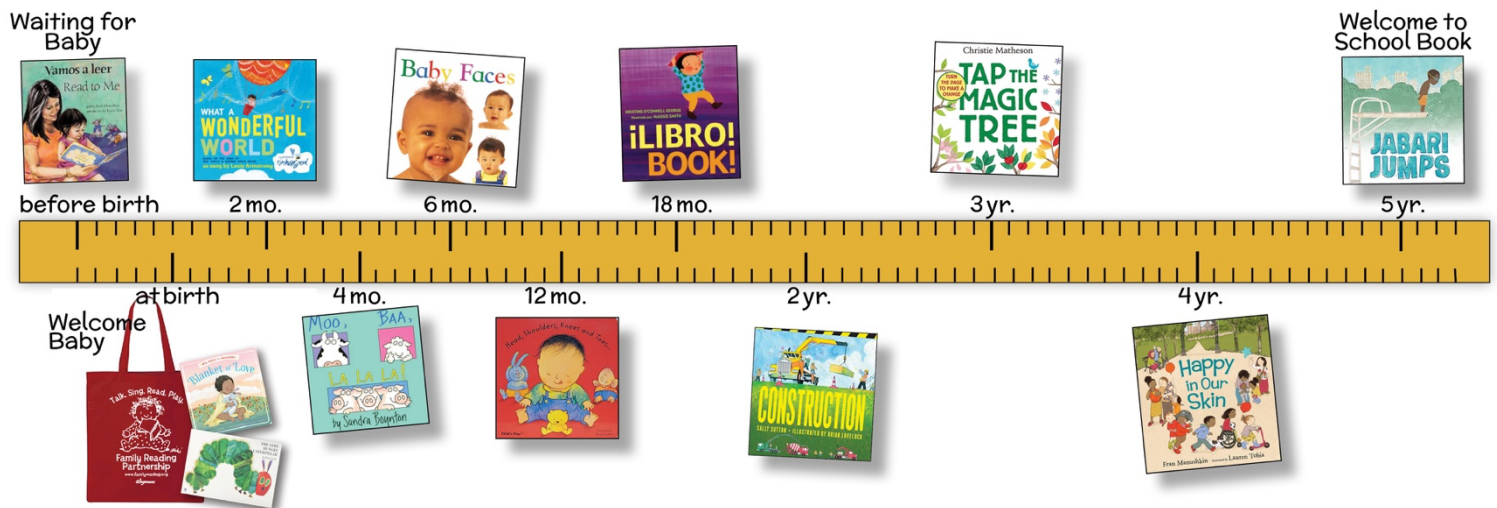


Family Reading
Partnership

Sponsorship Opportunities 2021-2022

Books to Grow On

Eleven brand-new books are gifted to all families at each medical provider well-visit in Tompkins County between pregnancy and age four, with a last book given in the first days of Kindergarten. Sponsorship of each title is \$5,000 and may be shared between multiple sponsors. Three-year commitment preferred. Sponsors will be recognized on a particular title with a special bookplate attached to each book.



We currently have sponsorship opportunities available for:

- The alternate Welcome Baby book (for second children born at Cayuga Birthplace), *Blanket of Love* by Alissa Satin Capucilli: \$3,000 full sponsorship or \$1,500 co-sponsorship (less of these books are distributed each year than other age levels).
- The Welcome Baby Bag (given to all families when they welcome a new baby): \$2,500 co-sponsorship.
- The 2-month-old book, *What a Wonderful World* by Bob Thiele and George David Weiss: \$2,500 co-sponsorship.
- The 4-month-old book, *Moo, Baa La La La* by Sandra Boynton: \$2,500 co-sponsorship.

Bright Red Bookshelves

This beloved local program circulates gently used books for families to keep on over 50 bookshelves located throughout Tompkins County. Sponsorship is \$500/year and a three-year commitment is preferred. Sponsors will be recognized on the bookshelf of their choice.



Story Walks

Take a walk with young children and enjoy a book at the same time! Our Story Walks are currently located in Danby, Dryden, Enfield, Groton, Newfield, and coming soon, downtown Ithaca! Sponsorship is \$1,500/year with a three-year commitment preferred. Sponsors will be recognized at the start of their chosen Story Walk.



Currently Available Sponsorships:

Enfield Story Walk: \$1,500/year
Groton Story Walk: \$1,500/year
Newfield Story Walk: \$1,500/year

For more information about Family Reading Partnership sponsorship possibilities please contact Executive Director, Amber Smith at 607-277-8602 or amber@familyreading.org