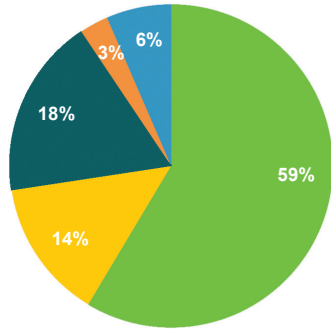


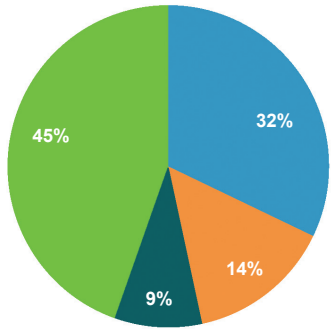
2014-15 Financial Snapshot

Thank you to our donors, partners, and volunteers for your support of children and families. Together we are changing lives!

Detailed financial statement available on request. Call 607-277-8602.



- INCOME**
- Donations
 - Sponsorships
 - Product Sales
 - Grants
 - Other



- EXPENSE**
- Programs/Projects
 - Administration
 - Fundraising and Communications
 - Products for Sale



Family Reading Partnership
54 Gunderman Rd.
Ithaca, NY 14850



Connecting every family with the joy of books!



Family Reading Partnership
www.familyreading.org

*Family Reading Partnership
Annual Report 2014-15*

Our Biggest Accomplishment in 2014-15: Beginning with Babies

The Launch of **Every Baby! Every Day! Talk. Sing. Read. Play.**

Thanks to you, our donors and supporters, in 2014-15 we made great strides in addressing the opportunity gap by making certain every baby in Tompkins County has access to words, songs, and stories.
A few notable numbers from the year:

Through expanded partnerships with all six public libraries in Tompkins County, Cayuga Medical Center, local midwives, and networks serving foster and adoptive families, our enhanced *Welcome Baby* program reaches 100% of families with babies in Tompkins County, giving them books, resources, and encouragement to make words part of every day, right from the start.

100%
of babies



The name change from Books at Birth to Welcome Baby reflects our long-held values of inclusiveness and respect for all families.

1,000 hours

Baby Reading Buddies read with babies in a wide variety of community settings for a cumulative total of 1,000 hours. As ambassadors and models of our **Every Baby! Every Day! Talk. Sing. Read. Play.** message, these dedicated volunteers give babies the gift of an abundance of words, songs, and stories.



300
families

Expectant families with fewer resources received a set of *Read-Along Love Songs for Baby* at a pre-natal visit with a Medicaid and Obstetric Maternal Services (M.O.M.S.) public health nurse, along with encouragement to talk, sing, read, and play with their new baby, right from the start.



"I'm able to give Read-Along Love Songs for Baby to families and say, 'Our community cares about you.'"

-M.O.M.S. public health nurse

To learn about all the other ways you help us connect children and families with the joy of books, please visit www.familyreading.org.